



Mickie's Bluefish Grill

May Newsletter

Hi Friends & Neighbors!

What a month April was. With all the bad weather and of course the focus on the economy, well - let's just say we're glad it's over!

There are alot of things going on this month at Mickie's - and of course, we're getting ready to get started on our newest location - Russellville! Look for our website to be up and running in the next couple of weeks. We'll be documenting alot of the progress of the new location there with pictures updated periodically.

By the way, if you have any pictures of your special times at Mickie's - we'd love it if you'd consider sharing them with us. If you don't, you need to come by and snap some. We'll be hosting a contest in July - so get your pictures ready and WIN BIG!

Speaking of good times & pictures - let us know via email if you would like to participate in a 'live photo shoot' at our store. We'll be planning on a special event that we'd love to see you at and of course on the Web at a later date! So, by all means, let us know if you want to be a part of it!

Our Crawdad Festival is starting to wind down right now only at Mickie's! Look down further in this Newsletter for an important announcement

about our Crawfish Festival - and the **1st Annual BUG OFF**.

Have you tried our great Sunday Brunch? Includes great values and all day Sunday pricing on great items such as the Best Bloody Mary's, Mimosa's & Kir Royales just to name a few. Served each Sunday (and Holidays that fall during the week) from 10:30am to 3pm. Come by and enjoy the light and relaxed atmosphere.

RUMOURS

Have you heard this one? Mickie's will be rolling out a new look later this Month - it'll be out before Mother's Day. Make plans to stop by and see for yourself the next level of dining excitement.

1st Annual BUG-OFF

There's been alot of work going on to create a great event just for you!

Introducing the 1st Annual BUG OFF.

For one day only -

Saturday, May 17th we'll be celebrating all things good with our **ALL YOU CAN EAT** Crawfish Event!



Imagine, **LIVE MUSIC** featuring reknown artist **CATHEAD BISCUIT** will be here performing some great Cajun & Blue's tunes in our Calypso Room. In addition to the **ALL YOU CAN EAT** Crawfish, you'll also get..... **Ice Cold Draft Beer for just \$1** and our famous **Hurricanes for just \$3**.

There'll also be a celebrity Crawfish Eating Contest with prizes being awarded for 1st, 2nd and 3rd place. It'll be alot of fun to cheer on your favorite contestant. Come and enjoy the fun!

Advance tickets just \$20
(\$25 the day of the event).

Tickets on sale NOW!

Sponsored by Y107, ALLPrint and Central Events.

Toad Suck

*Need we say more? We'll be at Toad Suck again this year in our Custom **Catering & Concessions** Trailer, across the street from the Toad Suck Store. Stop by and say 'Hi'.*

We'll be offering a few un-usual items not found in the Restaurant and a unique version of our beloved Fish Taco's (we call 'em Filet of Fish Wraps when we're out in public like this).

We'll be handing out some special discount coupon's while we're there - so come on by!

Bring a copy of this Newsletter by at Toadsuck and get \$1 OFF any order.



Graduation

There will also be those who will be celebrating their hard work this weekend and receiving their just reward for that hard work.

Hurry now to make your reservation.



Show off your Graduate by dining with us and we'll throw in a meal (up to \$11.99 value) for your lucky Graduate with the purchase of 2 Adult entree's.

Mother's Day

Who can deny that this is the best day of the Year? This year, treat Mom to the very best service and cuisine.

You know she deserve's it!



Make your reservation now to treat Mom to the best service in Conway - and don't forget we'll be giving Mom a **FREE Dessert if you make reservations before Mother's Day and then bring Mom in for the 'full treatment'. Of course, we'll be offering our **Slow Roasted Prime Rib** along with our delicious **Signature Sunday Brunch** - the best you'll ever have!**

Featured Beer

While it is true that we're still celebrating our Crawfish Festival - who could forget that it's also May - and you know what that means - Cinco De Mayo! So, in celebration of this date - we've selected Corona as the featured Beer of the Month. As shown to the right - sometimes you can't get enough Lime !

Celebrate our Beer of the Month by coming by for some ice-cold and refreshing Corona.



Ole'!!!



Mark You Calendar

1st thru the 4th - Toadsuck in downtown Conway!

3rd - College Graduation

11th - Mother's Day

17th - 1st Annual **BUG-OFF!**

19th - Live Irish Music in our Calypso Room

MONDAY MADNESS

Every Monday, you get-

Mojito's for just \$4

All You Can Eat Shrimp for just \$17.99!!!

1st Monday - ??????

In April we hosted CASA of the 20th District (Court Appointed Special Advocates). Despite the horribile weather that day, you came out and together we raised \$427.98. THANKS!

*May's 1st Monday partner is **Missing in Action!!!***

We're sad to say that there is no 1st Monday Partner for us to help this Month. If you know of an organization that would like to benefit from our 1st Monday Program, please give us a call - or email us. We have slots open for the next several months.

At Mickie's, we feel that being a part of the neighborhood means being a good neighbor. That's why on the 1st Monday of every month we partner with a local, non-

profit organization to promote awareness by inviting you to come dine with us. At the end of the day, we donate 15% of the day's sales to that organization. If your organization would like to be considered for a 1st Monday partnership, please contact the Manager @ (501) 329-1122, or email us directly from this newsletter. When we all work together - we all win.

Sorry we were soooo long winded - but as you can tell, there is alot going on at Mickie's. We hope to see you soon!!!

Cheers!

*Jay & Mickie
Mickie's Bluefish Grill*

**Buy any entree',
Get a FREE
Appetizer!**

Here's the real deal - clip this coupon for some real savings on your next visit to **Mickie's Bluefish Grill.**

Limit one coupon per check. Present this coupon for your Insider Discount on your next visit to **Mickie's**. Not valid with any other discounts or the Business Lunch Special.

Hurry! Offer Expires: June 15th, 2008

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