



Mickie's Bluefish Grill

April Newsletter

Hi Friends & Neighbors!

Well, this is the first inaugural newsletter. I guess we should take this opportunity to explain a few things on what you might expect.

However, first we want to wish those less fortunate than ourselves a speedy recovery from their experiences with the recent heavy rains and brisk winds in the Central Arkansas area.

You might also come to expect a snippet about our featured menu items, or upcoming menu specials and special dining events. For example, this month:

You won't want to miss our Crawdad Festival going on right now only at Mickie's! Let your hair down after being couped up all Winter by coming out to Mickie's and having fresh Crawfish made to order in a variety of ways. Try our famous Bucket of Bugs - choose from 2 or 3 pounds of fresh Crawdads (also affectionately known as Mud Bugs) cooked up in our Cajun pot to a spicy goodness. This is one of those items you're sure to enjoy with a frosty mug of any of our crisp beers available on tap (Bud Light, Miller Lite or Amber Bock).



As time goes on, expect us to reveal a little bit more of up coming events. For

example, this month:

Don't forget Mother's Day is next month! Make your reservations now and treat Mom to the best Oceanfish or Shellfish in the Valley! And don't forget - Mickie's will have hand-carved slow roasted Prime Rib on Mother's Day.

And Speaking of Sunday...did anyone mention that Mickie's has a great Sunday Brunch? Includes great values on all day Sunday pricing on items such as Bloody Mary's, Mimosa's & Kir Royales just to name a few (the Lazy Lemonade is one of our personal favorites). Our Brunch menu is served each Sunday (and Holidays that fall during the week) from 10:30am to 3pm. Imagine, Omelets made to order, light fluffy Waffles and who can resist our Lobster & Seafood Eggs Benedict? Perhaps you're in the mood for something really, really unique and tasty - in that case, only The Original Mickie (or Mickie-Cristo) will do....so make plans now to come on by and enjoy a light hearted Sunday. Afterall, you've worked hard all week - you deserve abit of relaxation and pampering!

Menu Updates

If you haven't joined us lately for lunch or dinner, we thought we'd let you know that we've layed out our menus in a new format. In the process, we deleted some items, and added a few new things we think you'll really like.

We've highlighted a number of items on our lunch menu that qualify for our 'lunch express' designation - which means we can get these items to you in 10 minutes or less (*just look for the little stop watch*).





Featured Beer

Since we're in the middle of our annual Crawfish Fest - what better beer than Abita Amber, the original Abita brew that started it all. Brewed in a little brewery just 30 miles north of New Orleans, this beer is right at home when paired up with any of our spicy Cajun flavored dishes and goes especially with our Crawfish & Oysters straight from Louisiana. Enjoy!

Mark Your Calendar

7th - 1st Monday for CASA. Come dine and help out this great cause.

28th - Live Irish Music in our Calypso Room starting at 7:30pm.

**TBD - 1st Annual MudBug Extravaganza! Sponsored in part by Y107
(details to be released in our mid-month Update - we think the 26th)**

EVERY MONDAY is All You Can Eat Shrimp!

1st Monday - CASA

April's 1st Monday partner is **CASA** (**C**ourt **A**ppointed **S**pecial **A**dvocates) of the 20th Judicial District (representing Faulkner, Van Buren and Searcy Counties. Please come out and show your support this organization and what they stand for. For more information on CASA, please check out their website at **[CASA 20th](#)**.



At Mickie's, we feel that being a part of the neighborhood means being a good neighbor. That's why on the 1st Monday of every month we partner with a local, non-profit organization to promote awareness by inviting you to come dine with us. At the end of the day, we donate 15% of the day's sales to that organization. If your organization would like to be considered for a 1st Monday partnership, please contact the Manager @ (501) 329-1122, or email us directly from this newsletter. When we all work together - we all win.

We hope that you'll find this Newsletter insightful and at the same time helpful. If you have any ideas for topics, or would like to see something specific, by all means let us know! This is a collective community event - and your input will only make us better!

Until next time - our sincere hope is that this email finds you well and in good spirits.

Cheers!

Jay & Mickie
Mickie's Bluefish Grill

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